

Build Understanding at a Deeper Level



Essential Motivators

Leadership Development Resources from Matrix Insights

Why use Essential Motivators?

Understanding the needs, values and motivations that drive behavior can help people apply their strengths, avoid possible pitfalls, and work more effectively with others.

Successful teams find ways to take advantage of multiple perspectives and skills to achieve the team's objective. Team members learn how to interact effectively and manage conflict when it occurs. Essential motivators helps individuals understand their own needs and values and how they can flex to work more effectively with others.

Who should use this solution?

Coaches and trainers working with individuals and teams use Essential Motivators to support their individual or team coaching, workshops, or leadership development programs.

What is the Essential Motivators lens?

The Essential Motivator lens provides insights into our inherent talents and the underlying values that drive us.

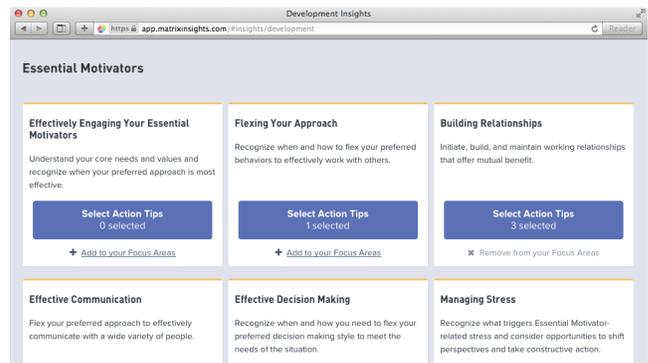
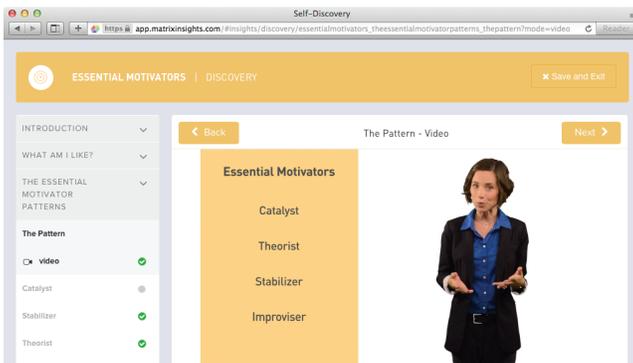
Understanding these drivers and knowing how to flex when necessary helps optimize relationships and team success.

This solution is designed to be easy-to-learn and easy-to-apply.

Catalyst Relationship-Centered	Theorist Knowledge-Centered
Stabilizer Authority-Centered	Improviser Impact-Centered

How does the solution work?

Matrix Insights uniquely integrates online tools, resources, and practical action tips, including:

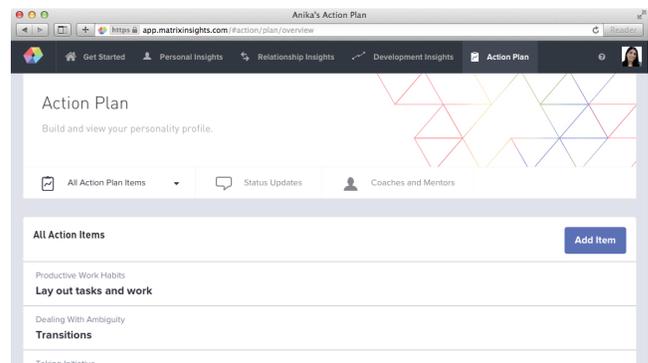
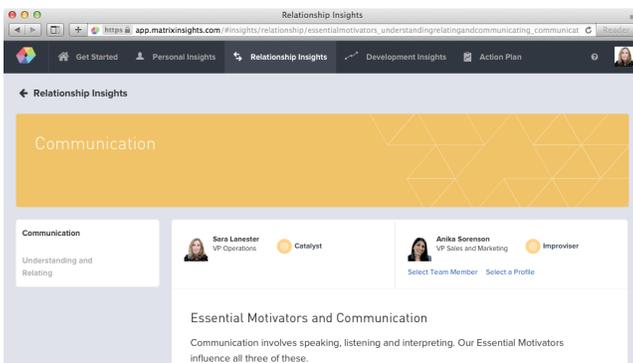


1 Self-Discovery

An online multimedia self-discovery module in which participants learn about Essential Motivators and explore their preferences.

2 Development Insights

Bite-sized action tips and development strategies across selected competencies based on individual unique profiles.



3 Relationship Insights

Practical action tips for working with teammates based on the unique combination of profiles.

4 Action Plan + Reminders

Action planning resources and e-mail reminders to keep individuals engaged and achieve lasting results.



Coaching Dashboard

Support your learners with an online coaching dashboard designed to enable coaches, trainers, and leader-coaches to effectively support and manage multiple organizations, teams, and individuals.

Get started with Matrix Insights. **No upfront costs. No membership fees.**



matrix insights

sales@matrixinsights.com

585.678.1344

www.matrixinsights.com